

SIRJAN DHUNGANA

Digital Marketing Coordinator · Content Creator · Frontend Designer

Ratnanagar-10, Bairiya, Chitwan | srijandhungana21@gmail.com

PROFESSIONAL SUMMARY

Creative and results driven Digital Marketing Coordinator, Content Creator, and Frontend Web Designer with hands-on experience managing social media workflows, producing high-engagement video content, and driving brand value for educational consultancies and the food service industry. Skilled in combining strategic marketing tools, graphic design, and fully responsive, secure frontend web development to elevate online presence and user engagement.

CORE SKILLS & EXPERTISE

Digital Marketing	Social Media Management, Campaign Strategy, Customer Engagement, Brand Growth
Content & Video	Scriptwriting, Video Shooting & Editing, Reels & Shorts, Content Planning
Design & Dev	Graphic Design (Menus, Banners), Frontend Web Design (Responsive & Secure)

PROFESSIONAL EXPERIENCE

Digital Marketing Coordinator *June 2025 – Present*
Expert Education & Visa Services | Ratnanagar & Parsa

- Managed the complete content workflow from conceptualization and scriptwriting to video shooting, editing, and multi-platform publishing.
- Handled day-to-day operations of the organization's social media handles to boost audience engagement and brand visibility.
- Planned and executed targeted digital content aligned with student services and organizational goals.

Marketing Expert & Designer *August 2025 – Present*
BEK Fried Chicken and Burgers | Bakulahar Chowk

- Developed creative marketing ideas, special offers, and digital tools to enhance the restaurant's market value and competitive edge.
- Designed eye-catching menus, promotional banners, and visual assets to attract local customers.
- Managed digital customer relations to foster brand loyalty and improve customer satisfaction.

ADDITIONAL SKILL

- Graphic & Visual Branding: Created promotional creatives, digital banners, and marketing assets for business growth.

EDUCATION

Bachelor in Information Technology (BIT) — *Currently Studying*

Undergraduate Degree Program